



Kanton Zürich



Stadt Zürich

ADDITIONAL INFORMATION

Programme

'Einfach Zürich' is more than just an exhibition. It builds a bridge to a host of other institutions, large and small, throughout the canton which deal with Zurich's history. Each year, a two-person curatorial team will put together a programme in cooperation with partners in the city and canton. An annual focus area will be selected. In 2019 the programme, which will start in the middle of the year, will be called 'Wildes Zürich' (Wild Zurich): Zurich is considered orderly, Protestant, hard-working, clean – but is it also wild? This particular programme was inspired by the establishment of the zoo in the Sihlwald 150 years ago. The wilderness has been domesticated right on Zurich's doorstep. It shows how diverse the wilderness is in people's minds and in reality. And how varied a cultural programme on this topic can be.

www.einfachzuerich.ch

If you have any questions, please contact:

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History

There is no museum dedicated to the history of the City and Canton of Zurich, since large portions of Zurich's collections of cultural history objects were incorporated into the holdings of the National Museum when that museum opened in 1898. As part of a museum concept developed by the City of Zurich, in 2008 the idea emerged of setting up, in the expanded National Museum, a 'Zurich display window' for the city and canton, providing a brief introduction to the history of Zurich presented in a straightforward and attractive way. At the same time, the exhibition aims to motivate visitors to get out and get to know the rich cultural and historical heritage of Zurich that lies right on the city's doorstep.

The permanent exhibition 'Simply Zurich' has been created with financing from the lottery fund of the Canton of Zurich (decision of the Canton Council of 6 June 2016) and the City of Zurich (referendum of 14 June 2015). Like the City and Canton of Zurich, the National Museum also contributes to the operating costs.

Please direct enquiries to:

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